



Press release

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Octo Telematics selects Telenor Connexion as global provider of embedded connectivity

M2M pioneer Telenor Connexion supplies connectivity for Octo Telematics insurance solutions in Europe and the US.

Italy-based Octo Telematics specialises in the provision of telematics services and systems for the insurance and automotive market. Through its technological platform, which includes an in-vehicle monitoring device and its multiservice center, the company offers a unique range of services including usage-based insurance, driving behavior and mileage reporting, safety and security services, crash management, road assistance and real-time traffic monitoring.

The embedded connectivity behind these business and life critical services is delivered by Telenor Connexion, the leading provider of premium M2M solutions. The agreement enables Octo Telematics to use one standardised connectivity solution for multiple markets including an online service portal and APN/VPN.

"We decided to select Telenor Connexion as our partner because of the company's broad experience, its commitment to innovation and their proactive service approach. These three things ensure a high level of reliability in our offering as we deploy in Europe and the Americas", says Federico Santini, COO at Octo Telematics.

"We are delighted to partner with such a major player as Octo Telematics. With more than a million active subscribers and more than 50 insurance partners worldwide, Octo Telematics is the forerunner and market leader in telematics applications for auto insurance", says Per Lindberg, Global Business Development Executive Automotive at Telenor Connexion.

With the recent launch of its North American operations, Octo Telematics can now offer its comprehensive range of vehicle telematics solutions to the considerable U.S. automotive insurance market.



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About Octo Telematics

Octo Telematics is an advanced Telematics Service Provider (TSP) that provides services and systems to the insurance and automotive markets. With more than one million active customers and the largest insurance telematics statistical database in the world, Octo Telematics is the global leader in the research, development and management of cutting-edge telematics applications for auto insurance. Its services have achieved widespread acceptance, most recently adding an average of over 1,500 new customers each day and connecting with more than 50 different insurers worldwide. Octo Telematics was founded in Rome in 2002 and operates internationally today with offices and partners throughout the world. For further information, please visit: www.octotelematics.com

About Telenor Connexion

Telenor Connexion is the leading provider of premium M2M solutions for business and life critical applications, regardless of the vertical market. Building on more than 10 years of M2M experience, Telenor Connexion provides customers with tools that allow for full control of status, location and performance of their connected devices. Telenor Connexion has provided reliable, international M2M solutions to a number of global customers such as Volvo, Nissan, Daimler, TomTom, Omron, Scania, Qualcomm Enterprise Services, Hitachi and Securitas. The company was established in 2008 and originates from the successful M2M business within Telenor Sweden. Telenor Connexion is wholly owned by Telenor Group, one of the world's major mobile operators. For more information please visit www.telenorconnexion.com